



**AN EASY PROGRAM  
 TO INCREASE DONATIONS FOR  
 YOUR FOUNDATION OR CHARITY.**

**An Easy Program.**  
 Simple implementation and operation.

**A Wonderful Benefit.**  
 Your employees will love the program and the convenience of payroll deduction.

**Our Giving is Perpetual.**  
 As long as the program is in place the donations will continue to come in.

**No Strings Attached.**  
 The foundation will not be limited in how it allocates the donations.

**We handle all the promotions and marketing for the program.**  
 We will work tirelessly to make this program a success.

**We can help with sponsorships, events and other costly fundraising items.**  
 You can use these donations to support your mission.

**NO COST AND VIRTUALLY NO TIME COMMITMENT**

The program is easy to implement and operate. In addition, it is cost-free and liability free.

**HOW DOES IT WORK? VERY SIMPLE...**

Employees purchase items that they want and need via payroll deduction.

**Example: Based on Participation Rate**

Potential Donation*			Potential Donation
Employees	Participation	Avg. Sale	
		\$1,200 annually	
per 1,000	45%	450 employees	<b>\$16,200 annually</b>
per 1,000	35%	350 employees	<b>\$12,600 annually</b>
per 1,000	25%	250 employees	<b>\$9,000 annually</b>
per 1,000	15%	150 employees	<b>\$5,400 annually</b>

\*For illustrative purposes only, based on projections. May vary based on participation.

**Example: Based on Employees with 25% Participation Rate**

Employees	Avg. Sale \$1,200 annually	Potential Donation
per 5,000	1,250 employees	<b>\$45,600 annually</b>
per 10,000	2,500 employees	<b>\$90,000 annually</b>
per 30,000	7,500 employees	<b>\$270,000 annually</b>

\*For illustrative purposes only, based on projections. May vary based on employees.

*We are leading the way in supporting non-profit 501(c)3 organizations and their own special mission.*

BCG Alliance Organization  
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